











WAUSAU WHITEWATER

Wausau Whitewater is a 501c3 non-profit organization educating generations of whitewater recreation enthusiasts at our one-of-a-kind Whitewater Park. Our programs help community members improve mental and physical well-being and build social connections while supporting the Greater Wausau Region to attract young professionals and generate tourism for world class whitewater events.





2024 SEASON SPONSORSHIPS

Sponsorship Packages	<u>Whitewater Family Sponsor</u> \$7,500+	<u>Big Wave Sponsor</u> \$5,000+	<u>Surfing Sponsor</u> \$2,500+	<u>Rolling Sponsor</u> \$1,000
1 Event Title Sponsorship <ul style="list-style-type: none"> • USA National Team Trials • Midwest Freestyle Championships • Team River Runner 				
On-site banner displayed during major events	3 X 10 Ft. Banner	3 X 5 Ft. Banner		
Booth space at all events	20 X 10 Ft.	10 X 10 Ft.	10 X 10 Ft.	
Visibility in Online Season Program	Full Page Advertisement	Half Page Advertisement	1/4 Page Ad	Logo
One free kayak lesson for 2 people to be used at any of our scheduled recreation weekends				
Logo on the back of event T-shirts, Season Sponsor Event Banner, Website, and Social Media				 Name only on T-shirt

WAUSAU WHITEWATER 2024 PROGRAMS AND EVENTS

Recreation Opportunities

June 15th - 16th Recreational Release - Lessons Available

June 29th - 30th Recreational Release

July 13th -14th Recreational Release - Lessons Available

August 3rd - 4th Recreational Release - Lessons Available

September 14th - 15th Recreational Release

September 28th - 29th Recreational Release

Major Events

July 20th & 21st - Team River Runner

**Veterans Recreation & Training*

Aug 10th & 11 - Development Weekend

August 15th - 16th Jackson Freestyle and Downriver Clinic

August 17th - 18th Midwest Freestyle Championships

**August 24th - 25th USA Freestyle National
Team Trials & USA Freestyle Nationals**

**Practice Water Available August 10-11, 14-16, 21-23*



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THANK YOU TO OUR 2023 SPONSORS

Whitewater Family Sponsors



Wisconsin Public Service

Big Wave Sponsors



Surfing Sponsors



Rolling Sponsors

